



2020 ACSA Conference

Vision 2020: **Lives Lived Safely**

March 9 & 10
Edmonton Convention Centre



Alberta Construction
Safety Association

Sponsorship and Exhibitor Prospectus

Our Conference

The Alberta Construction Safety Association (ACSA) invites you to join us at the 2020 ACSA Conference taking place at the Edmonton Convention Centre on March 9-10, 2020. This year's theme is Vision 2020: Lives Lived Safely.

The 2020 ACSA Conference is a prime opportunity for organizations that want to promote their brand and engage with health and safety professionals, business leaders and owners, and workers in Alberta's construction industry.

By supporting the 2020 ACSA Conference, you will have an opportunity to:

- **Boost your brand awareness**
- **Expand your brand reach and exposure to your target market**
- **Build relationships and generate leads**
- **Support health and safety in the construction industry and those working in it**



Reach

more than **38,500 ACSA member companies** and their representatives.



Engage

with existing clients and **generate new leads** in the 5+ hours of trade show viewing time.



Promote

your brand face-to-face to **more than 500 health and safety professionals** and other Alberta construction industry stakeholders attending the conference.

\$8,000 CDN

Platinum Sponsor

Limited to two (2) sponsorships.

INCLUDES

- **Keynote presentation title sponsorship*
(Day 1 or Day 2)**

An opportunity to welcome conference guests and introduce the keynote speaker.

- **Exclusive brand exposure**

Your company's logo prominently published on the 2020 ACSA Conference **website, mobile app, promotional emails, digital signage, program guide and other conference print materials.**

- Four (4) complimentary **conference registrations.**

- One (1) complimentary **trade show booth.**

- Placement of two (2) **pop-up banners** in the plenary room.**

- An opportunity to **include a promotional item in the delegate bags.**

- **Verbal acknowledgment** throughout the conference.

*Available on a first-come, first-served basis.

**Banners to be provided by the sponsor.



\$6,000 CDN

Gold Sponsor

Limited to two (2) sponsorships.

INCLUDES

- **Breakfast title sponsorship*
(Day 1 or Day 2)**

Signage at catering stations.

- **Brand exposure**

Your company's logo prominently published on the 2020 ACSA Conference **website, mobile app, promotional emails, digital signage, program guide and other conference print materials.**

- Four (4) complimentary **conference registrations.**

- One (1) complimentary **trade show booth.**

- An opportunity to **include a promotional item in the delegate bags.**

- **Verbal acknowledgment** throughout the conference.

*Available on a first-come, first-served basis.

\$5,000 CDN

Silver Sponsor

Limited to three (3) sponsorships.

INCLUDES

- **Title sponsorship of one* of the following:**

- **Delegate Bags** – Your company's logo to be placed on one side of the delegate bag, which will be distributed to all conference attendees.
- **Name Badge Lanyards**** – Your company's logo will be placed on the name badge lanyards.
- **Charging Station** – Signage at all the charging stations.

- **Brand exposure**

Your company's logo published on the 2020 ACSA Conference **website, mobile app, promotional emails, digital signage, program guide, and other conference print materials.**

- Two (2) complimentary **conference registrations.**
- An opportunity to **include a promotional item in the delegate bags.**
- **Verbal acknowledgment** throughout the conference.

*Available on a first-come, first-served basis.

**2020 ACSA Conference branding will also be on the lanyard.



\$3,500 CDN

Bronze Sponsor

Limited to two (2) sponsorships.

INCLUDES

- **Lunch and coffee break title sponsorship* (Day 1 or Day 2)**

Signage at catering stations.

- **Brand exposure**

Your company's logo published on the 2020 ACSA Conference **website, mobile app, promotional emails, digital signage, program guide and other conference print materials.**

- Two (2) complimentary **conference registrations.**

- An opportunity to **include a promotional item in the delegate bags.**

- **Verbal acknowledgment** throughout the conference.

*Available on a first-come, first-served basis.



\$1,000 CDN

Supporter

INCLUDES

- **Brand exposure**

Your company's logo published on the 2020 ACSA Conference **website, mobile app, promotional emails, digital signage, program guide, and other conference print materials.**

- One (1) complimentary **conference registration.**

- An opportunity to **include a promotional item in the delegate bags.**

- **Verbal acknowledgment** throughout the conference.



(In-Kind)

Contributor*

INCLUDES

- **Brand exposure**

Your company's logo published on the 2020 ACSA Conference **website, mobile app, promotional emails, digital signage, program guide and other conference print materials.**

- **Verbal acknowledgment** throughout the conference.

*It is the ACSA's discretion to accept or deny an in-kind sponsorship. Sponsorship entitlements are subject to change depending on the dollar value of the in-kind donation.



\$6,500 CDN

Reception Sponsor

Exclusive

Limited to one (1) sponsorship.

Your brand will be the first thing that welcomes conference attendees as they gather to mingle, network, and enjoy good food and drinks at the 2020 ACSA Conference Reception. The event takes place at the **Edmonton Convention Centre** in the **ACSA Conference Trade Show** on **Monday, March 9**, at **4:30 to 6:30 p.m.**

INCLUDES

- **An opportunity to welcome conference attendees to the 2020 ACSA Conference Reception**

- **Brand exposure**

Your company's logo prominently published on the 2020 ACSA Conference **website, mobile app, promotional emails, digital signage, program guide and other conference print materials.**

- Two (2) complimentary **conference registrations.**

- One (1) complimentary **trade show booth.**

- Placement of two (2) **pop-up banners** in the trade show.*

- An opportunity to **include a promotional item in the delegate bags.**

- **Verbal acknowledgment** throughout the conference.

*Banners to be provided by the sponsor and will be placed in the trade show space for the duration of the reception.

\$5,000 CDN

Conference App Sponsor

Exclusive

Limited to one (1) sponsorship.

Sponsor the 2020 ACSA Conference App and stand out to conference attendees as they search for their next professional development session, check break times, and use the trade show directory to locate an exhibitor.

INCLUDES

- **Your company's logo displayed on the main page of the conference app**

- **Brand exposure**

Your company's logo prominently published on the 2020 ACSA Conference **website, promotional emails, digital signage, program guide and other conference print materials.**

- Two (2) complimentary **conference registrations.**
- Option to send out up to two (2) **Push Notifications*** to conference attendees
- An option to **include a promotional item in the delegate bags.**
- **Verbal acknowledgment** throughout the conference.

2020 ACSA Conference Trade Show* **\$949 +GST**

Raise your company's profile by becoming an exhibitor at the 2020 ACSA Conference Trade Show.

This high-traffic hub of excitement and activity is the perfect environment for your company to showcase new products and services to health and safety professionals and other stakeholders in Alberta's construction industry. The 2020 ACSA Conference Reception and lunch and coffee breaks will be served in the trade show space to draw people to your booth.

EXHIBIT FEE INCLUDES

- One (1) draped 8'x10' booth space
- 6' table with tablecloth and two chairs
- One (1) 1500-watt, 120-volt electrical outlet
- Free WiFi
- Two (2) complimentary exhibitor registrations. Includes all meals and full access to conference sessions for both days
- Company logo listed on the ACSA Conference website, mobile app, and program guide

Exhibitor Schedule

(times subject to change)

Move-in

Monday, March 9, 2020
9:30 – 11:30 a.m.

Move-out

Tuesday, March 10, 2020
1:00 – 3:00 p.m.

Trade Show Viewing Hours

Monday, March 9, 2020

- 11:30 a.m. – 1:00 p.m.
- 2:30 – 3:00 p.m.
- 4:30 – 6:00 p.m.

Tuesday, March 10, 2020

- 9:30 – 10:00 a.m.
- 11:30 a.m. – 1:00 p.m.

Location: Salons 8 – 10 on the Meeting Room Level of the Edmonton Convention Centre

[2020 ACSA Conference Trade Show Floor Plan \(PDF\)](#)

*The trade show booths are available on a first-come, first-served basis.

To become a sponsor or exhibitor,
please complete this [online form](#).

To learn more about the 2020 ACSA Conference,
please visit youracsa.ca/acsa-conference or contact:

Natasha Thathiah

Communications & Content Coordinator

1.800.661.ACSA (2272) x1885

acsaconference@youracsa.ca



Alberta Construction
Safety Association

225 Parsons Road SW
Edmonton, AB T6X 0W6