

**F A C I N G  
D I S R U P T I O N**

**BUILDING SUSTAINABLY**



Alberta Construction  
Safety Association

**2019 SPONSORSHIP PROSPECTUS**

# 2019 Sponsorship Prospectus

**The ACSA Conference is the premier annual event for safety leaders in Alberta's construction industry.**

Hosted by the Alberta Construction Safety Association, it provides a unique networking opportunity for 500 delegates across two big days, and also provides a valuable chance for safety professionals to learn how to build on their important role of

upholding the values and practices of safety in the construction industry.

Our 2019 conference will be held on April 1 & 2, 2019 at the Edmonton Convention Centre in Edmonton, Alberta. This year's theme is *Facing Disruption: Building Sustainably*. Your business will have the unique opportunity to support the event, exposing your brand to 500 leaders from within the safety profession, company managers and owners, and workers in the construction industry.


This prospectus provides details on the different sponsorship packages available for the 2019 ACSA Conference. By sponsoring the 2019 ACSA Conference, you will receive some great benefits, such as:

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Building brand awareness through our promotion across Alberta

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Reaching your target audience

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The opportunity to support safety in the industry and the people working in it

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A customized sponsorship package to suit your individual business needs

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Dedicated support from our committed team in the lead up to and during the event

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In partnership with this growing community, and through the dedicated volunteer work of our 8 Regional Safety Committees, we build links and connections with our stakeholders and industry partners, influencing change and instilling a culture of safety. We champion the safety spirit, empowering employees and employers to make workplaces safer.

Pascale Daigneault  
Conference Secretariat  
[ACSAConference@buksa.com](mailto:ACSAConference@buksa.com)  
780-436-0983 x 223

# Platinum Sponsor

**\$7,500 CDN**

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## PRIME VISIBILITY

as Platinum Sponsor on screens and select signage on-site at the event.

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**4** complimentary full registrations to the conference.

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one complimentary **EXHIBITOR BOOTH.**

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Opportunity to prepare and place  
**2 PULL-UP BANNERS**  
in the plenary room.  
*Banners to be provided by the sponsor.*

**Opportunity for a 3-minute speech**  
by your company representative to  
officially welcome delegates to the  
conference, from the main stage.

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**Verbal acknowledgement from the main stage throughout the event.**

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Opportunity to include a promotional item in the conference delegate bags.  
*No promotional brochures; promotional item to be approved by conference organizers.*

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**Organization logo published within the conference app,**  
**placed on the conference website and on conference**  
**promotional emails sized and positioned according to level.**

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Opportunity to prepare **2 PUSH NOTIFICATIONS**

that will be sent to all conference attendees via the conference app.

Message to be provided by the sponsor and approved by conference organizers.

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**Opportunity to be the title sponsor of one of the following, available on a first come first served basis:**

**Keynote Speaker:** This option gives your organization the opportunity to introduce a keynote session and to provide brief remarks (3 minutes) in advance of the presentation. This support will also be recognized on the program and within the conference app. Your organization will work with the conference organizers to select the sponsored speaker from the confirmed program.

**Conference Reception:** The Conference Reception offers delegates the chance to mingle, meet up with old friends and make some new ones. The reception takes place from 5 – 7pm (exact time subject to change) in the Meeting Room Level Foyer on the evening of Monday, April 1, 2019. As the title sponsor of the reception, your organization will be recognized verbally and on signage at the reception.

**Mobile Conference App:** The mobile app is a real-time tool that attendees will use to explore the conference program, use the tradeshow directory, learn about the speakers, provide feedback on sessions, and much more! Your company logo will be prominently displayed within the app and on signage at the event.

# Gold Sponsor

**\$6,000 CDN**

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## **PROMINENT VISIBILITY**

as Gold Sponsor on screens and select signage on-site at the event.

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**3** complimentary full registrations to the conference.

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one complimentary **EXHIBITOR BOOTH.**

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Opportunity to prepare and place

### **1 PULL-UP BANNER**

in the plenary room.

*Banners to be provided by the sponsor.*

**Verbal acknowledgement**

**from the main stage**

**throughout the event.**

Opportunity to include a promotional item in the conference delegate bags.

*No promotional brochures; promotional item to be approved by conference organizers.*

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**Organization logo published within the conference app, placed on the conference website and on conference promotional emails sized and positioned according to level.**

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Opportunity to prepare **1 PUSH NOTIFICATION**

that will be sent to all conference attendees via the conference app.

*Message to be provided by the sponsor and approved by conference organizers.*

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**Opportunity to be the title sponsor of one of the following, available on a first come first served basis:**

**Breakfast (Monday or Tuesday):** Your organization will be recognized as the title sponsor of the breakfast of your choice through special signage and program recognition, a verbal announcement and the opportunity to distribute marketing materials at catering stations during that function.

**Lunch (Monday or Tuesday):** Your organization will be recognized as the title sponsor of the lunch of your choice through special signage and program recognition, a verbal announcement and the opportunity to distribute marketing materials at catering stations during that function.

**Conference Registration:** Your organization will be recognized as the registration sponsor with branding on the main conference registration page, and the registration confirmation emails.

# Silver Sponsor

**\$4,500 CDN**

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## **SIGNIFICANT VISIBILITY**

as Silver Sponsor on screens and select signage on-site at the event.

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**2** complimentary full registrations to the conference.

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one complimentary **EXHIBITOR BOOTH.**

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Opportunity to prepare and place

### **1 PULL-UP BANNER**

in the plenary room.

*Banners to be provided by the sponsor.*

**Verbal acknowledgement**

**from the main stage**

**throughout the event.**

Opportunity to include a promotional item in the conference delegate bags.

*No promotional brochures; promotional item to be approved by conference organizers.*

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**Organization logo published within the conference app, placed on the conference website and on conference promotional emails sized and positioned according to level.**

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**Opportunity to be the title sponsor of one of the following, available on a first come first served basis:**

**Delegate Bags:** Your organization's logo to be placed on one side of the delegate bag which will be distributed to all conference attendees. The bag will be selected and provided by the conference organizers.

**Networking Break (Monday or Tuesday):** Your organization will be recognized as the title sponsor of the networking break of your choice through special signage and program recognition, a verbal announcement and the opportunity to distribute marketing materials at catering stations during that function.

# Bronze Sponsor

**\$2,500 CDN**

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**VISIBILITY** as Bronze Sponsor on screens and select signage on-site at the event.

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**1** complimentary full registration to the conference.

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**Verbal acknowledgement from the main stage throughout the event.**

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Opportunity to include a promotional item in the conference delegate bags.

No promotional brochures; promotional item to be approved by conference organizers.

Organization logo published within the conference app, placed on the conference website and on conference promotional emails, sized and positioned according to level.

**Opportunity to be the title sponsor of one of the following, available on a first come first served basis:**

**Name Badge Lanyards:** Your organization logo will be placed on the custom conference name badge lanyards. Note that the conference branding will also be included on the lanyard.

**Charging Station:** Your organization will be recognized as the sponsor for the charging station through special signage and a verbal announcement.

# Supporter **\$1,000 CDN**

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**VISIBILITY** as a Conference  
Supporter on screens and select  
signage on-site at the event.

**Verbal acknowledgement  
from the main stage  
throughout the event.**

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**Organization logo published within the conference app,  
placed on the conference website and on conference  
promotional emails sized and positioned according to level.**

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# How to Become a Sponsor

To become a sponsor of the Alberta Construction Safety Association Conference, we ask that you please complete the online application form by [clicking here](#).

## Additional Conference Information

For more information, please visit the conference website for additional details: [youracsa.ca/2019-acsa-conference](http://youracsa.ca/2019-acsa-conference)

## Contact

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