



ACSA

2025 Conference

SPONSORSHIP OPPORTUNITIES



Alberta Construction
Safety Association



We bring together industry expertise to support the continuous improvement of safety in the Alberta construction industry.

– Mark Hoosein
CEO

The **Alberta Construction Safety Association (ACSA) Conference** is an annual event giving the industry's safety leaders, business owners, workforce, partners and more a place to connect, learn and collaborate on shaping safety in construction.

ACSA's 2025 Conference is on November 5th and 6th at the BMO Centre in Calgary, Alberta. Our conference provides you with a unique opportunity to collaborate on solutions to the challenges we are facing and anticipate the challenges ahead.

We are continuing with last year's conference theme, Safety Foundations: Constructing a Culture of Excellence, and looking closer at how safety innovations can help deliver on our pursuit of safety and business excellence.

Our goal is to provide our members with the best tools, resources and information to help address the growing challenges affecting the construction industry.

Partner with us in championing safety and empowering employers and employees to make workplaces safer.



SPONSORSHIP BENEFITS

Sponsoring the ACSA's 2025 Conference is an excellent opportunity to showcase your brand, products and services. It also ensures you meet key players and decision-makers from various sectors in Alberta's construction industry. This prospectus outlines the different sponsorship packages available for our event.

By supporting the ACSA Conference, you will receive premium benefits, such as:

- Building brand awareness through our engaging promotions to **500 health and safety professionals and stakeholders across Alberta**
- Reaching your strategic target audiences across more than **55,000 ACSA member companies**
- **Supporting safety in the construction industry** and the people working within it
- **Customized sponsorship packages** to fulfill your individual business needs
- **Dedicated support** from our committed team in the lead-up and duration of the conference



BUILDING BRAND AWARENESS



REACHING YOUR TARGET AUDIENCE



SUPPORTING SAFETY IN CONSTRUCTION

By partnering with the ACSA, sponsors can build purposeful relationships with our stakeholders and industry partners.



SPONSORSHIP TIERS

CONFERENCE PARTNER \$26,500 CDN + GST	GOLD SPONSOR \$15,000 CDN + GST	SILVER SPONSOR \$9,500 CDN + GST	BRONZE SPONSOR \$7,500 CDN + GST
ONE (1) AVAILABLE	TWO (2) AVAILABLE: TRADESHOW AND AWARDS DINNER	UNLIMITED AVAILABLE	UNLIMITED AVAILABLE
Four (4) complimentary registrations for the conference	Two (2) complimentary registrations for the conference	Two (2) complimentary registrations for the conference	Two (2) complimentary registrations for the conference
Four (4) complimentary tickets for the Awards Dinner	Two (2) complimentary tickets for the Awards Dinner	Two (2) complimentary tickets for the Awards Dinner	Awards Dinner tickets available at an additional cost (pending availability)
Complimentary premium conference exhibitor booth in a priority location	Complimentary premium conference exhibitor booth in a priority location	Complimentary conference exhibitor booth	Conference exhibitor booth available at an additional cost (pending availability)
App and wifi sponsor	Logo placement on photo booth backdrop	Logo placement in conference collateral (digital and print), including website, app and program	Logo placement in conference collateral (digital and print), including website, app and program
Premium logo placement in conference collateral (digital and print), including website, app and program	Logo placement in conference collateral (digital and print), including website, app and program	Logo visibility on event marketing materials, including recognition on social media and in ACSA member newsletters	Logo visibility on event marketing materials, including recognition on social media and in ACSA member newsletters
Premium logo visibility on all event marketing materials, including high-profile recognition on social media and in ACSA member newsletters	Premium logo visibility on event marketing materials, including recognition on social media and in ACSA member newsletters		
Verbal on-site recognition throughout the conference	Verbal on-site recognition throughout the conference		
A 200-word organizational write-up featured on the conference app and website	A 100-word organizational write-up featured on the conference app and website		
Four (4) push notifications throughout the conference	Two (2) push notifications throughout the conference		
Premium logo placement on conference nametags			

ADDITIONAL SPONSORSHIP

KEYNOTE SPEAKER SPONSOR

Two (2) available* \$6,500 + GST

As the keynote speaker sponsor, we will recognize your company in pre-event digital promotions, email campaigns, social media content, and the ACSA website. We will also acknowledge you verbally in the introduction to the presenter, on the looping slide deck, and within the event program. You will have the opportunity to place your pull-up banner on the stage and enjoy a meet and greet with the keynote speaker. Includes one (1) complimentary registration for the conference.

**Pending conference program development*

ACSA PARTNERS PANEL SPONSOR

One (1) available \$5,500 + GST

As the ACSA Partners Panel sponsor, we will recognize your company in pre-event digital promotions, email campaigns, social media content, and the ACSA website. We will also acknowledge you verbally in the panel introduction, on the looping slide deck, and within the event program. You will have the opportunity to place your pull-up banner on the stage. Includes one (1) complimentary registration for the conference.

PHOTOGRAPHY/ VIDEOGRAPHER SPONSOR

One (1) available \$4,500 + GST

As the photography/videography sponsor, we will recognize your company in pre-event digital promotions, email campaigns, social media content, and the ACSA website. We will also acknowledge you verbally at the outset of the conference, on the looping slide deck, and within the event program. Includes logo placement in post-conference highlight reels.

BREAKOUT SESSIONS

SESSION FEATURED TWICE

Four (4) available* \$4,000 + GST

Serve as the sponsor for a breakout session featured **twice** at the conference. We will recognize your company in pre-event digital promotions, email campaigns, social media content, and the ACSA website. We will also acknowledge you verbally in the session introduction and in conference materials. Includes the opportunity to place your pull-up banner outside the breakout room.

**Pending conference program development*

SESSION FEATURED ONCE

Four (4) available* \$2,500 + GST

Serve as the sponsor for a breakout session featured **once** at the conference. We will recognize your company in pre-event digital promotions, email campaigns, social media content, and the ACSA website. We will also acknowledge you verbally in the session introduction and in conference materials. Includes the opportunity to place your pull-up banner outside the breakout room.

**Pending conference program development*