



Alberta Construction
Safety Association

2017 Sponsorship Prospectus:

25th Annual NCSO Professional
Development Conference

&

Annual Achievement Awards

You Are Invited

This Prospectus contains details on the different sponsorship packages available for two major provincial events taking place in Edmonton in March 2017: NCSO Professional Development Conference, and the ACSA Annual Achievement Awards.

This is the first opportunity in the history of both events that we are making sponsorships available.

We invite you to support these important industry-leading events. Sponsorship opportunities are limited, so we encourage you to act now and express your interest.

About the ACSA

The Alberta Construction Safety Association (ACSA) is your partner in construction safety, and through our training, we work hard to connect a community of safety leaders in the province's construction industry. Over 13,000 people have forged a career as a designated safety leader since we started the NCSO/HSA program and more than 5,000 companies achieved their COR through us. With over 36,000 active members, we are the largest safety association in the province.

In partnership with this growing community, and through the dedicated volunteer work of our eight Regional Safety Committees, we build links and connections with our stakeholders and industry partners, influencing change and instilling a culture of safety. We aim to champion the safety spirit, empowering employees and employers to make workplaces safer and enabling everyone to return home unharmed at the end of each and every working day.

www.youracsa.ca

Reap the Rewards

- Build brand awareness through the publicity of each event throughout the region.
- Reach your target audience - both the Conference and Awards generate huge interest from the safety community in the construction industry.
- Be seen as supporting safety in the industry and the people working in it.
- Benefit from a customized sponsorship package to suit your individual business needs.
- Receive dedicated support from our committed team in the lead up to and during the events.



About the Conference

The NCSO Professional Development Conference is the premier annual event for all National Construction Safety Officer's (NCSO) and Health & Safety Administrator's (HSA) in Alberta. Hosted by the ACSA, it provides a unique networking opportunity for over 300 delegates across two big days, and also provides a valuable chance for safety professionals to learn how to build on their important role of upholding the values and practices of safety in the construction industry.

2017 will mark the 25th anniversary for the NCSO Conference making this event one that's not to be missed. It will be held on March 9 & 10 at the Edmonton Marriott, River Cree Resort and the theme is '*Connect. Communicate. Collaborate.*'

Your business will have the unique opportunity to support one of the social events taking place during the conference, exposing your brand to over 300 key leaders from within the safety profession and working in the construction industry.

About the Awards

The ACSA Annual Achievement Awards will be held on Saturday, 11 March 2017 at the Edmonton Marriott, River Cree Resort.

The Awards dinner event is held annually in conjunction with the ACSA Annual General Meeting, and recognizes the outstanding innovations and achievements of individuals and companies from the Alberta construction industry, along with their unique contribution to the Regional Safety Committee (RSC) in their community.

The Pacesetter Award is presented to individuals and the Trailblazer Award is presented to companies, spanning small/medium and large divisions, who go above and beyond the norm to build a culture of safety. Both awards have a regional focus presented to winners from eight different communities across Alberta.

The NCSO of the Year and HSA of the Year categories aim to acknowledge the great achievements and hard work of a standout NCSO and HSA professional nominated by industry peers. People who have worked hard to build on their knowledge in various construction related health & safety management skills and principles. True leaders in construction safety.

The Awards will provide a sponsoring organization with a unique and valuable marketing and networking opportunity. If you wish to reach safety conscious construction companies across the province, this is your event. If you are seeking new ways to support safety, as well as encourage innovation and leadership, then book now.

Over 200 delegates are anticipated to attend the Awards, with audience members comprised of ACSA Board members, RSC Chairs/Vice Chairs, and other key supervisors and decision-makers from the health and safety profession within the Alberta construction industry.

NCSO Conference Sponsorship Packages

Sponsorship Package	Cost (excl. tax)
Refreshments Sponsor (March 9) - SOLD!	\$3000
Refreshments Sponsor (March 10)	\$3000
Welcome Reception Sponsor (March 9) - SOLD!	\$4000
Industry Mixer Reception (March 10)	\$4000
Rejuvenation Room Sponsor (March 9 & 10)	\$4000

Refreshments Sponsor (Exclusive for Day One or Day Two) - \$3000

Day 1: **SOLD!**

The delegates will be thanking you for keeping them fed by sponsoring their very important food breaks at the conference!

Delegates will break for breakfast, morning tea, lunch and afternoon tea, providing your brand with great exposure at four key intervals across Day One or Day Two of the conference.

This high level of frequent interaction with delegates will allow for your brand to resonate and maximize your brand exposure.

Your entitlements will include:

- Two (2) full registrations to the Conference
- Verbal acknowledgment throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - signage at the catering stations
 - the option for you to place a brochure or promotional item at the catering stations
 - on the ACSA website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference Program

Welcome Reception Sponsor (Exclusive) - \$4000 **SOLD!**

First impressions last, and so will your company's brand, by joining us in welcoming each conference delegate at the official Welcome Reception.

Set the bar high for the rest of the conference, by providing delegates with a night of good fun, good food and good company. The Welcome Reception offers delegates the chance to mingle, meet up with old friends and make some new ones.

The reception takes place in the River Cree Ballroom on the evening of Thursday, March 9, 2017 and runs for two hours. It includes appetizers and drinks and a lucky door prize, along with a few quick speeches and light music.

Your entitlements include:

- Two (2) full registrations to the Conference
- Five (5) complimentary tickets to the Welcome Reception for guests of your choosing
- A tradeshow booth
- Exclusive naming rights - consistent reference to you as Welcome Reception sponsor in all conference collateral on in announcements i.e. 'The NCSO Conference Welcome Reception', proudly sponsored by <your company>
- A three (3) minute speech to officially welcome delegates to the conference
- Two (2) banners positioned prominently in the Welcome Reception room
- The option for promotional items or gifts to be placed on the tables in the room or handed to delegates upon arrival
- Two (2) bespoke email blasts to ACSA's database of over 30,000 people about your sponsorship of the 'Welcome Reception'
- Verbal acknowledgement throughout the duration by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the ACSA website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event in the official Conference Program

Industry Mixer Reception (Exclusive) - \$4000

This event will be promoted as the 'not to be missed' social networking event of the conference. A new edition to the conference program, this function is guaranteed to intrigue the delegates and serve as a perfect way to mark the end of the two day event.

This mixer cocktail function highlights the theme of the conference; *'Connect. Communicate. Collaborate.'* Its aim is to offer delegates with an opportunity to hone their networking skills and market themselves to potential employers. Leaders from the industry and government will be invited to attend this function to meet with the delegates and discuss ways for them to best advance themselves in this difficult employment environment.

Your brand will be associated with supporting the health and safety profession while providing a fun and relaxing environment for people to gather and connect.

Your entitlements will include:

- Two (2) full registrations to the Conference
- Five (5) complimentary tickets to the Industry Mixer Reception for guests of your choosing
- A tradeshow booth at the Conference
- Exclusive naming rights - consistent reference to you as Industry Mixer sponsor in all conference collateral and in announcements i.e. 'The NCSO Conference Industry Mixer', proudly sponsored by <your company>
- A three (3) minute speech to officially welcome delegates to the function
- Two (2) banners positioned prominently in the Industry Mixer room
- Two (2) bespoke email blasts to ACSA's database of over 30,000 people about your sponsorship of the 'Industry Mixer'

- The choice to have a signature cocktail/mocktail named after your company and offered to guests on the night
- The option for prominent items or gifts to be placed on the tables, in the room or handed to delegates upon arrival
- Verbal acknowledgment throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the ACSA website and all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference Program

Rejuvenation Room Sponsor (Exclusive) - \$4000

Conferences can be exhausting both physically and mentally, so it's important that we take time to rejuvenate and re-energize; that we look after ourselves. The 'Rejuvenation Room' will provide a unique and peaceful space for delegates to relax and recharge at key intervals throughout the duration of the conference. The ACSA will also be contracting a company to conduct yoga and meditation sessions within the space, which will be designed to immediately sooth those who walk in, with calming music, lighting and scents. A herbal tea and fruit station will also be set up in the room, on offer to those after a refreshing drink and healthy snack. Your company will not only gain great brand exposure through its affiliation with this unique service, but delegates will thank you for offering an environment where they can maintain their health and wellness while away from home.

Your entitlements will include:

- Two (2) full registrations to the Conference
- A tradeshow booth
- Exclusive naming rights - consistent reference to you as Rejuvenation Room sponsor in all conference collateral, in announcements i.e. 'The <your company name> Rejuvenation Room'
- Two (2) bespoke email blasts to ACSA's database of over 30,000 people about your sponsorship of the 'Rejuvenation Room'
- Two (2) banners positioned prominently at the entrance room
- Verbal acknowledgment throughout the duration of the Conference by the MC and the yoga instructor in the Rejuvenation Room
- Prominent logo exposure in the lead up to, during and post event including:
 - on the ACSA website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference Program

Awards Sponsorship Packages

Sponsorship Package	Cost (excl. tax)
Platinum Sponsor (Exclusive)	\$8000
Gold Sponsor	\$5000
Category Sponsor	\$1500 or in-kind

Platinum Sponsor (Exclusive) - \$8000

This sponsorship package is exclusively available to one company which will be acknowledged as the Platinum Sponsor throughout the lead up to, during and after the event.

Your company will benefit from the highest level of exposure and representation on offer at the Awards, including the following entitlements:

- Exclusive naming rights - consistent reference to you as a Platinum sponsor whenever the Awards are mentioned i.e. 'The Annual ACSA Achievement Awards', proudly sponsored by <your company>.
- You will be allocated a table of ten (10) placed in a preferential position at the awards ceremony. As a sponsor you will also be offered a 25% discount on extra tickets/tables if required.
- Your choice of one Award category sponsorship (subject to availability).
- Prominent logo exposure in the lead up to, during and post event including:
 - banner positioning on the stage and at the main entrance to the room
 - on the ACSA website and in all electronic marketing material, including a company profile and link your website
 - on the video screens at regular intervals during the event
 - your company logo will be featured in the official Awards Program as well as the guest list which is distributed to all guests on the evening
- Exclusive pre-dinner beverages and canapés with the ACSA Board, Award winners and other VIP guests
- A nominated senior executive from your company will be invited onto the stage to welcome guests and profile your company in a three minute speech (alternatively a video is allowed)
- The option to place a gift or piece of collateral on the tables
- Two (2) banners placed in the room
- Two (2) bespoke email blasts to ACSA's database of over 30,000 people about your sponsorship of the Awards
- Acknowledgement as Platinum sponsor in all printed and electronic publications
- Verbal acknowledgment throughout the duration of the event by the MC
- Use of Awards logo until the date of the 2018 Awards event is announced and your sponsorship is reviewed
- A 15% discount on the same sponsorship package for the 2018 event

Gold Sponsor - \$5000

As the Gold Sponsor, your company will benefit from an excellent level of exposure. You will enjoy a strong alignment with the Awards through the many opportunities for brand exposure throughout the entire course of the event - pre, during and post. Your sponsorship will also cover the entertainment for the evening, which includes live music and a photo booth. The attendees will be very grateful to your company for contributing to the fun of the night!

Your entitlements will include:

- You will be allocated a table of ten (10) placed in a preferential position at the awards ceremony
- Prominent logo exposure in the lead up to, during and post event including:
 - on the Award website and in all electronic marketing
 - a company profile and link to your website on the Awards website
 - on the video screens at regular intervals during the event
 - at the photo booth
 - one freestanding banner displayed at entrance to the Awards room
 - your company logo will be featured in the official Awards Program and the guest list which is distributed to all guests on the evening
- Verbal acknowledgment throughout the duration of the event by the MC (MC to give a brief company profile) and by the live band for providing the entertainment
- Use of the Awards logo until the date of the 2018 Awards event is announced and your sponsorship is reviewed
- A 10% discount on the same sponsorship package for the 2018 event

Category Sponsor - \$1500 or in-kind

As a category sponsor your company will benefit from a strong alliance with the event's selected award category. Your sponsorship will demonstrate the strong support and emphasis your company places on safety in the industry, particularly at the grass-roots community level. Your company can choose from the following category options:

- Trailblazer (Small/Medium and Large Companies)
- Pacesetter (Individuals)
 - Note: if selecting the Trailblazer or Pacesetter, you must identify on the Booking Form which of the eight regions you wish to sponsor. You are entitled to sponsor more than one region should you wish
- NCSO of the Year (provincial)
- HSA of the Year (provincial)

Sponsors can provide support financially or alternatively, you can provide an in-kind contribution for the event door prizes to the same value (in-kind sponsorships will be considered and are to be negotiated with the organizing committee).

- Two (2) complimentary tickets to the event
- Prominent promotion of your company logo in the lead up to, during and post event including:
 - logo or company name engraved on the awards trophy
 - on the Awards website, acknowledged as a category sponsor with a hyperlink to your company website
 - logo featured in the official Awards Program
 - on the video screen during the presentation of your Award
- Acknowledgement as a category sponsor in written material, both printed and electronic
- Verbal acknowledgement by MC for your category and to give a brief company profile
- A nominated company representative will be invited up to the stage to present the Award to the winner
- Seating in prominent position within the room

8 regions of the Trailblazer & Pacesetter categories

- Calgary
- Edmonton
- Grande Prairie
- Lakeland
- Lethbridge
- Medicine Hat
- Parkland
- Wood Buffalo

Terms & Conditions

1. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions.
2. Written confirmation will be provided to confirm the booking, together with a receipt for the required 50% deposit. The deposit is payable 30 days from the date of the receipt. The full balance is due and payable by February 15, 2017. Applications received after February 15, 2017 must make payment full.
3. All monies due and payable must be received (and cheques cleared) by the ACSA prior to the event. No company will be listed as a Sponsor in any official material until deposit and a booking form have been received.
4. CANCELLATION POLICY: In the event of cancellation, a service fee of 25% of total fees applies for cancellations prior to February 15, 2017. No refunds will be made for cancellations after this date.
5. Sponsorship entitlements including company logo promotion will be delivered upon receipt of the required deposit or full payment.
6. No sponsor can be nominated for an award in the category they are sponsoring.

Yes, I have read and agreed to the conditions of the sale above.

Name:

Job Title:

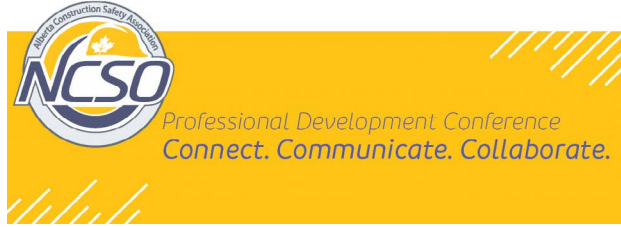
Company:

Signature:

Date:



Alberta Construction Safety Association



Sponsorship Booking Form

COMPANY NAME:

KEY CONTACT:

ADDRESS:

PHONE:

EMAIL:

CONFERENCE SPONSORSHIP PACKAGES *

- Refreshments Sponsor (March 9) \$3,000
- Refreshments Sponsor (March 10) \$3,000
- Welcome Reception (March 9) \$4,000
- Industry Mixer Reception (March 10) \$4,000
- Rejuvenation Room Sponsor (Exclusive) \$4,000

AWARDS SPONSORSHIP PACKAGES *

- Platinum (Exclusive) \$8,000
- Gold (Exclusive) \$5,000
- Category \$1500/IN-KIND

*Prices are excluding tax.

SPECIFY TYPE: Trailblazer Pacesetter NCSO of the Year HSA of the Year

SPECIFY REGION:

- CALGARY EDMONTON GRANDE PRAIRIE LAKELAND (LLOYDMINSTER)
- LETHBRIDGE MEDICINE HAT PARKLAND (RED DEER) WOOD BUFFALO (FORT MCMURRAY)

PAYMENT:

CREDIT CARD VISA MASTER CARD AMEX

CARD #: Expiry: CVD:

I would prefer to be contacted for my credit card information.

- CHEQUE Please make payable to the Alberta Construction Safety Association
Mail to: ACSA Head Office
Accounting & Finance Department
225 Parsons Road SW
Edmonton, AB T6X 0W6
- EFT Vendor Name: Alberta Construction Safety Association
NOTE: 2017 AWARDS/NCSO CONF
VENDOR BANK NAME: ATB Financial
BANK INSTITUTION: 219 TRANSIT: 07259 ACCOUNT: 1186426-24
BANK ADDRESS: 11366-104 Avenue, Edmonton, AB T5K 2W9
Email a remittance to: accounting@youracsa.ca

Thank you for your support of the ACSA 2017 Annual Achievement Awards and NCSO Professional Development Conference. Please email this completed form to marketing@youracsa.ca.